

The BePartnerReady.com® Process

Getting started Set your Corporate Partnerships Intention



1

SWOTA

Identify your organisational Strengths, Weaknesses, Opportunities & Threats, create Action list to leverage & address them.



2

Assets inventory & valuation

Compile an inventory of your organisations' Assets that would appeal to a partner, using our unique Ph formula, place a \$ value on each.



3

Prospects list

Identify corporates, businesses & brands that fit with your organisation across 7 categories
Suspect List > Prospect List > Hot List.



4

Credentials presentation

Compile compelling slide-deck for first meeting with corporate & business prospects.



5

Partnership model

Place a \$ value on your brand, using our unique system, create your Corporate Partnerships Model and Rules of Engagement



Finalisation & Review Management & Board approval



Rest & Refresh



6

The approach

Research prospects, craft compelling emails to send to the right person at the right time.



7

Secure partners

Meet & negotiate with interested corporate & business prospects.



“Luck is what happens when preparation meets opportunity”

Roman philosopher Seneca

We're BePartnerReady.com®. An online program that teaches this robust 7-step process to enable changemakers (from non-profits & social enterprises) across Australia & NZ to forge transformative, mutually beneficial partnerships & sponsorships with corporates. It's not just a training program that builds capacity: it's a blueprint for action that you can immediately implement within your organisation.

It's already produced numerous, multi-million dollar partnerships for changemakers just like you, for over two decades. Discover the testimonials and success stories at www.bepartnerready.com

Are you ready to Be More and Do More of what you do best – change the world?

Program opens each year in April, closes in May, starts in June.

Say gday@bepartnerready.com



BePartnerReady.com
Do more. Be more.

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